

System Rebate Offers: Up to a \$1,000 Rebate

Best and Better Ad Package Participants

Purchase and Install:
 July 9, 2007 through August 24, 2007
 Postmark within 15 business days of installation OR
 by September 14, 2007 (whichever occurs first)

Homeowners receive up to a \$1,000 rebate with purchase of a qualifying system.
 Simply choose one item from each of the following categories.

Outdoor	with	Indoor	with	Healthy Climate®	with	Control
System 1 \$1,000 Rebate						
XC21 or XP19		G61MPV, G60UHV, G60DFV, O23V, CBX32MV, CB31MV, CBWMV, or GWB9		PCO20-28, PCO16-28, or PCO14-23		Harmony III™, <i>SignatureStat</i> ™, or Elite® Digital Thermostat
System 2 \$1,000 Rebate						
15GCSX, 15CHAX, or 15CHPX				PCO-20P		<i>SignatureStat</i> ™, or Elite® Digital Thermostat
System 3 \$600 Rebate						
XC15/XP15 or XC16/XP16		G61MPV, G60UHV, G60DFV, O23V, CBX32MV, CB31MV, CBWMV, or GWB9		PCO20-28, PCO16-28, or PCO14-23		Harmony III™, <i>SignatureStat</i> ™, or Elite® Digital Thermostat
System 4 \$250 Rebate						
XC14/XP14		G61MPV, G60UHV, G60DFV, O23V, CBX32MV, CB31MV, CBWMV, or GWB9		PCO20-28, PCO16-28, or PCO14-23		Harmony III™, <i>SignatureStat</i> ™, or Elite® Digital Thermostat

All product is subject to availability. Only one (1) consumer offer per piece of equipment, serial number, individual, family or household. Lennox reserves the right to inspect any installation that is a part of this offer or cancel or change this promotion at any time.



System Rebate Offers: Up to a \$500 Rebate

Best and Better Ad Package Participants

Purchase and Install:
 July 9, 2007 through August 24, 2007
 Postmark within 15 business days of installation OR
 by September 14, 2007 (whichever occurs first)

Homeowners receive up to a \$500 rebate with purchase of a qualifying system.
 Simply choose one item from each of the following categories.

Outdoor	with	Indoor	with	Healthy Climate®	with	Control
System 5 \$500 Rebate						
XC21 or XP19		G61MPV, G60UHV, G60DFV, O23V, CBX32MV, CB31MV, CBWMV, or GWB9		HC16 cabinet and filter		Harmony III™, <i>SignatureStat™</i> , or Elite® Digital Thermostat
System 6 \$300 Rebate						
XC15/XP15 or XC16/XP16		G61MPV, G60UHV, G60DFV, O23V, CBX32MV, CB31MV, CBWMV, or GWB9		HC16 cabinet and filter		Harmony III™, <i>SignatureStat™</i> , or Elite® Digital Thermostat
System 7 \$200 Rebate						
XC14/XP14		G61MPV, G60UHV, G60DFV, O23V, CBX32MV, CB31MV, CBWMV, or GWB9		HC16 cabinet and filter		Harmony III™, <i>SignatureStat™</i> , or Elite® Digital Thermostat

Individual Units \$50 Rebate	
PureAir™	
Humiditrol®	

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Rebate Guidelines & Eligibility

Participation in the Consumer Promotion

To be considered participating, Dealer must have purchased a Lennox “Best” or “Better” advertising package. Promotions are offered to the homeowner at the discretion of the Lennox Dealer.

Promotion Dates

For Best and Better Custom Advertising and Promotion (CAP) participants, qualifying products must be sold and installed between July 9, 2007 and August 24, 2007.

- Installation must be complete by August 24, 2007.
- Postmark deadline is 15 business days from installation or September 14, 2007 (whichever occurs first).

Consumer Rebate Offer

“Receive up to a \$1,000 rebate with the purchase of a qualifying Lennox system.” This offer will be a rebate check sent directly to the homeowner.

- Dealers will not give an instant discount off the purchase price or off the invoice amount.

Rebate Documentation Requirements

Consumers are responsible for mailing paperwork to the Lennox Redemption Center. All submitted redemption forms must include model and serial numbers, as well as a copy of the invoice showing the model numbers of qualifying equipment purchased/installed within the dates of the promotion.

- Dealers should complete the portion of the redemption form which includes dealership information, models purchased and serial numbers before providing the redemption form to the homeowner. It is also necessary to include a copy of the invoice, showing model and serial numbers as well as the sale date and date of installation. Any missing required documentation may result in claims being denied.

Rebate Process

- Dealer offers the rebate to the homeowner.
- The homeowner mails the rebate redemption certificate, along with required paperwork, to the Lennox Redemption Center.
- The Lennox Redemption Center reviews the homeowner claim and upon approval, sends a check to the homeowner.
 - Please allow 4-6 weeks for processing once the completed paperwork has been received.
(If additional information has been requested, the 4-6 weeks begins when all paperwork has been received.)
 - Consumer rebate checks are processed weekly.
 - Consumer rebate checks are mailed directly to the consumer at the mailing address provided.
- The Dealer is then billed their portion of the rebate amount based on the CAP package purchased and Dave Lennox *Premier Dealer*™ status.
 - Dealers will be billed for their portion of the homeowner rebate claim.
 - Dealers will not receive a credit back for any portion of the rebate.



Rebate Guidelines & Eligibility

Requirements for Rebate Claims

- The rebate redemption form asks the consumer for their email address. This may be used to contact the consumer for further documentation. If the email address is left blank the Lennox Redemption Center will contact the consumer via mail.
- Dealers will not have to fill in a purchase or installation date on the redemption form. The Redemption Center will obtain the date from the invoice documentation that is provided. The sale and installation dates must fall within the promotional dates to qualify.
- Consumers must complete the rebate redemption form, attach the required paperwork, and mail to the address provided on the redemption form.
- Claims must be postmarked within 15 business days of installation or by September 14, 2007 (whichever occurs first).

Rebate Claims – Incomplete Documentation

- For claims requiring additional information, the Redemption Center will send out one notification and give the consumer 30 business days to mail in/fax the requested information. If the information is not received within 30 business days, the claim will be denied.
- Dealers can check status of homeowner claims online via the Lennox Redemption Center. Consumers will not have online access to claim status.

Lost Paperwork

Lennox is not responsible for lost, stolen or misdirected paperwork. Therefore, we recommend that you instruct your customers to retain copies of their paperwork for their records. Depending on mail service, you may want to suggest items be sent by a method that confirms or tracks mailing.

Contacts for Additional Information

For general questions regarding processing promotional claims:

- Consumers contact the Redemption Center at 1-888-750-5331.
- Dealers contact the Redemption Center at 1-888-283-1918.

What Needs to be Included on my Invoice?

The model and serial numbers and sale and/or installation date of the qualifying products sold.



Financing Offers

Best and Better Ad Package Participants

Purchase and Install:
 July 9, 2007 through August 24, 2007
 Postmark/Enter online within 15 business days of installation OR
 by September 14, 2007 (whichever occurs first)

Credit is determined by the advertising package purchased by the Dealer as well as their *Premier Dealer* status.

6 Month, No Payment, Deferred Interest Through GE® Money Bank

Systems See rebate offers for system requirements.	Rebate	Maximum System Financing Credit			
		BEST Premier	BEST Non Premier	BETTER Premier	BETTER Non Premier
System 1	\$1,000	\$1,000	\$700	\$900	\$600
System 2	\$1,000	\$1,000	\$700	\$900	\$600
System 3	\$600	\$600	\$420	\$540	\$360
System 4	\$250	\$250	\$175	\$225	\$150
System 5	\$500	\$500	\$350	\$450	\$300
System 6	\$300	\$300	\$210	\$270	\$180
System 7	\$200	\$200	\$140	\$180	\$120

Individual Units	Rebate	Maximum Financing Credit Per Unit			
		BEST Premier	BEST Non Premier	BETTER Premier	BETTER Non Premier
PureAir™	\$50	\$50	\$35	\$45	\$30
Humiditrol®	\$50	\$50	\$35	\$45	\$30

In the US, use Credit Plan #106, *Premier Dealer Cost* 2.75%, *Non-Premier Dealer Cost* 3.25%
 In Canada, use Transaction Code #0306, *Dealer Cost* 1%

Financing Maximum Credits Mirror the Consumer Rebate Amounts and are Calculated as Follows:

Dave Lennox <i>Premier Dealer</i> ™	Promotional Funding	DLPD Bonus	Maximum Credit
Best	80%	+20%	up to 100% of rebate amount, not of discount cost
Better	70%	+20%	up to 90% of rebate amount, not of discount cost
Non <i>Premier Dealer</i>	Promotional Funding		Maximum Credit
Best	70%		up to 70% of rebate amount, not of discount cost
Better	60%		up to 60% of rebate amount, not of discount cost

To qualify for the Summer Promotion, the job must fund through GE® Money Bank by August 27, 2007.

All product is subject to availability. Only one (1) consumer offer per piece of equipment, serial number, individual, family or household. Lennox reserves the right to inspect any installation that is a part of this offer or cancel or change this promotion at any time.



Consumer Financing Offer Guidelines

Participation in the Consumer Promotion

To be considered participating, Dealer must have purchased a Lennox “Best” or “Better” advertising package. Promotions are offered to the homeowner at the discretion of the Lennox Dealer.

Promotion Dates

For Best and Better CAP Participants, qualifying products must be sold and installed between July 9, 2007 and August 24, 2007.

- Sale must fund by August 27, 2007.
- Claim must be submitted within 15 business days of installation or by September 14, 2007 (whichever occurs first).

Consumer Financing Offer

“6 Month, No Payment, Deferred Interest Financing” available through GE® Money Bank.

Financing Documentation Requirements

- Redemption form including model numbers and serial numbers.
- Copy of the homeowner’s invoice showing model numbers of qualifying Lennox products sold and installed within promotion dates.
- Copy of the GE® Settlement Report. This is provided daily from GE® Money Bank after funding.
- Dealers are responsible for submitting claims for qualifying financing offers.

Financing Reimbursement Process

- Dealer registers with GE® Money Bank if they are not already registered.
- Dealer offers 6 Month, No Payment, Deferred Interest through GE® Money Bank to the homeowner.
- Homeowner is approved for financing.
- Dealer is “funded” by GE® Money Bank for each qualifying job, less appropriate GE® Money Bank discount cost (usually within 24 hours).
- Required paperwork is then submitted by the Lennox participating Dealer to the Lennox Redemption Center via mail. Claims may also be submitted online and required documentation faxed to the Redemption Center.
- Claims must be submitted by mail or online within 15 business days of installation or by September 14, 2007 (whichever occurs first).
- After the paperwork is reviewed and approved, the Dealer is then given a credit on their Lennox account up to the maximum allowed reimbursement amount as indicated on the Redemption Form.
 - Maximum credit amounts will apply. See redemption form for maximums.
 - Maximum credit amounts are predetermined based on the qualifying Lennox product sold and installed during the promotion dates. Lennox does not reimburse Dealers for portions of financing cost on items outside qualifying Lennox products.

For questions regarding GE® Money Bank please call:

US: 1-800-330-5189

Canada: 1-800-285-9148 x3091



Consumer Financing Offer Guidelines

Entering Financing Claims Online

- Salesperson information is required when entering consumer claims in order to facilitate any claim issues, as well as for use in creating a spiff claim from the consumer claim when this option is chosen.
- Contact person's email address will be required for communication purposes only.
- Dealers will only need to enter one date, either sale or install, that is reflected on their backup documentation. It will have to fall within the promotional dates to qualify.

Financing Claims–Incomplete Documentation

- For claims requiring additional information, the Redemption Center will send out one notification and the Dealer will have 30 business days to provide the requested information. If the information has not been received within 30 business days, the claim will be denied.
- Dealers can check status of claims online via the Lennox Redemption Center located on DaveNet.

Lost Paperwork

Lennox is not responsible for lost, stolen, or misdirected paperwork. Therefore, we recommend that you retain copies of your paperwork for your records. Depending on your mail service, you may want to send items by a method that confirms or tracks your mailing.

Contacts for Additional Information

For general questions regarding processing promotional claims, contact the Redemption Center at 1-888-283-1918.

Length of Time for Paperwork to be Processed

Please allow 4-6 weeks for processing once the completed paperwork has been received. If additional information has been requested, the 4-6 weeks begins when completed paperwork has been received.

What Needs to be Included on my Invoice?

The model and serial numbers and sale and/or installation date of the qualifying products sold.



Extended Warranty

Best and Better Ad Package Participants

Purchase and Install:
 July 9, 2007 through August 24, 2007
 Postmark/Enter online within 15 business days of installation OR
 by September 14, 2007 (whichever occurs first)

Credit is determined by the advertising package purchased by the dealer as well as their *Premier Dealer* status.

BEST <i>Premier Dealer</i>	80%	BEST Non- <i>Premier Dealer</i>	70%
BETTER <i>Premier Dealer</i>	70%	BETTER Non- <i>Premier Dealer</i>	60%

5 Year Extended Parts and Labor Warranty (CompleteCare Plus™)

A/C with Evaporator Coil	Non-Premier Cost	Premier Cost	Heat Pump with Evap Coil, Heat Strips, and Blower Coil	Non-Premier Cost	Premier Cost
XC21 XC15	\$ 79.99	\$ 71.99	XP19 XP15	\$159.99	\$143.99
XC16 XC14	\$ 99.99	\$ 89.99	XP16 XP14	\$199.99	\$179.99
A/C with Lennox Blower Coil			Heat Pump with Fuel Master		
XC21 XC15	\$109.99	\$ 98.99	XP19 XP15	\$129.99	\$116.99
XC16 XC14	\$129.99	\$116.99	XP16 XP14	\$129.99	\$116.99
Furnaces			Blower Coil (Air Handler)		
G61MPV G60DFV G60UHV O23V	\$ 49.99	\$ 44.99	CBX32MV CB31MV CBWMV	\$ 54.99	\$ 49.49
Packaged Units (all have 5 year parts)			Boiler		
15GCSX 15CHPX 15CHAX	\$229.99	\$206.99	GWB9	\$ 89.99	\$ 80.99
Healthy Climate			Controls		
PCO-20P PCO20-28 PCO16-28 PCO14-23	\$ 59.99	\$ 53.99	Harmony III™	\$ 99.99	\$ 89.99
			SignatureStat™	\$ 59.99	\$ 53.99
Humiditrol®	\$ 89.99	\$ 80.99			

Extended Warranty models claimed must mirror the eligible systems on the rebate offer.

All product is subject to availability. Only one (1) consumer offer per piece of equipment, serial number, individual, family or household. Lennox reserves the right to inspect any installation that is a part of this offer or cancel or change this promotion at any time.



Extended Warranty Offer Guidelines

Participation in the Consumer Promotion

To be considered participating the Dealer must have purchased a Lennox “Best” or “Better” advertising package. Promotions are offered to the homeowner at the discretion of the Lennox Dealer.

Promotion Dates

For Best and Better CAP Participants, qualifying products must be sold and installed between July 9, 2007 and August 24, 2007.

- Claim must be submitted within 15 business days of installation or by September 14, 2007 (whichever occurs first).

Extended Warranty Offer

- 5 Year Extended Parts and Labor Warranty

Warranty Documentation Requirements

- Redemption form including model numbers and serial numbers.
- Copy of the homeowner's invoice showing model numbers of qualifying Lennox products sold and installed within promotion dates.
- Copy of the CompleteCare Plus™ Certificate of Coverage.
- Dealers are responsible for submitting claims for qualifying extended warranty offers.

Extended Warranty Reimbursement Process

- Dealer offers 5 year extended parts and labor warranty through CompleteCare Plus™ to the homeowner.
- Dealer registers for the CompleteCare Plus™ 1-866-845-4722 program if not already registered.
 - Dealer notifies customer of available extended warranty promotion.
 - Homeowner buys a qualifying unit or units.
 - Dealer submits a warranty application to CompleteCare Plus™ (online or by mail).
 - Dealer fills out the Lennox Redemption form and includes the “contract number” from the submission of the warranty application.
- Required paperwork is then submitted by the Lennox participating Dealer to the Lennox Redemption Center via mail. Claims may also be submitted online and required documentation faxed to the Redemption Center.
- Claims must be submitted by mail or online within 15 business days of installation or by September 14, 2007 (whichever occurs first).
- Lennox reimburses the Dealer a portion of the extended warranty price according to CAP package. After the paperwork is reviewed and approved, the Dealer is then given a credit on their Lennox account as indicated on the Redemption Form.

For questions regarding CompleteCare Plus™ please call 1-866-845-4722.



Extended Warranty Offer Guidelines

Entering Extended Warranty Claims Online

- Salesperson information is required when entering consumer claims in order to facilitate any claim issues, as well as for use in creating a spiff claim from the consumer claim when this option is chosen.
- Contact person's email address will be required for communication purposes only.
- Dealers will only need to enter one date that is reflected on their backup documentation. It will have to fall within the promotional dates to qualify.

Extended Warranty–Incomplete Documentation

- For claims requiring additional information, the Redemption Center will send out one notification and the Dealer will have 30 business days to provide the requested information. If the information has not been received within 30 business days, the claim will be denied.
- Dealers can check status of claims online via the Lennox Redemption Center.

Lost Paperwork

Lennox is not responsible for lost, stolen, or misdirected paperwork. Therefore, we recommend that you retain copies of your paperwork for your records. Depending on your mail service, you may want to send items by a method that confirms or tracks your mailing.

Contacts for Additional Information

For general questions regarding processing promotional claims, contact the Redemption Center at 1-888-283-1918.

Length of Time for Paperwork to be Processed

Please allow 4-6 weeks for processing once the completed paperwork has been received. If additional information has been requested, the 4-6 weeks begins when all paperwork has been received.

What Needs to be Included on my Invoice?

The model and serial numbers and sale and/or installation date of the qualifying products sold.

